

## The Portable Mba In Entrepreneurship Case Studies

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The Portable MBA for Entrepreneurship is in no way a complete replacement for an MBA course program, but it does help cover all the main areas that one would get in a full MBA program. The topics are all covered by experts and professors in their field of profession and study.

### The Portable MBA in Entrepreneurship by William D. Bygrave

The portable MBA in entrepreneurship by Bygrave, William D. Call Number: HD 62.5 .B94 2010. ISBN: 0470481315. Five pennies: ten rules to successfully build a franchise mega-brand and maximize system profits by Helgerson, Lonnie. Call Number: HF5429.23 .H45 2012. ISBN: 098518101X.

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Summary: "The Portable MBA in Entrepreneurship, Second Edition equips real-world entrepreneurs with the same state-of-the-art business knowledge and information taught to MBA candidates in top business schools. William Bygrave has reassembled his all-star team of professors, consultants, and entrepreneurs to expand and update this bestseller.

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