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Gemba Kaizen: A Commonsense, Low-cost Approach to Management by Masaaki Imai. (354 pages, McGraw-Hill, 1997) by Barbara Presley Noble. The subtitle of Gemba Kaizen, the sequel to the enormously influential management handbook Kaizen, tells it all: A



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Imai identifies the three major steps in implementing kaizen at the gemba: pay attention to housekeeping (keeping only your necessary tools nearby); eliminate waste (everything from overproduction to defective quality); and standardize (make sure the improvements in the first two steps are carried on indefinitely).

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Released. 8/18/2020. Gemba Kaizen is an introduction to the Japanese business philosophy of Kaizen, a low-cost strategy that revolutionizes working standards to reduce waste and increase efficiency. Author Masaaki Imai reveals the aspects of Kaizen that are crucial to building lean

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A better way is to apply the concept of kaizen, which mean making simple, common-sense improvements and refinements to critical business processes. The result: greater

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